



Enchantment
Beauty

CONSULTING & TRAINING

WHY TRAIN NOW?

Over the years I have worked with many graduates who are just getting just getting out of school, eager to launch their careers in the beauty industry!

There is one thing I have consistently found; there is a gap between what a Beauty professional learns in school versus the actual skill set needed to make it in the fast paced ever changing Beauty Industry. At no fault of the teachers' school, they need to prepare the student to pass their boards which, of course, are extremely important because they focus on sanitation and regulation.

Enchantment Beauty will be able to provide an advanced skill set and training opportunity to close the gap and help transition new professionals to skill application with their clients.

I am passionate about bridging the gap in the industry and providing the opportunity for a cosmetologist or aesthetician to come out of school with excellent certifications and a skill set that will allow them to come into the industry and immediately have a solid foundation to start creating sustainable revenues. You must know your product and be fully invested; after 25 years of experience we have a solid foundation of products we use and are certified trainers also for those companies. We believe in the products we use and train for.

We now live in a digital world and offer some digital trainings, however, we still believe that hands on trainings are best for people in our industry. Hands on training is so important because we are a hands on industry designed to touch feel, and interact with our clients on a personal level. At Enchantment we believe there is nothing quite like being there. We want to see your work and how you are thinking and doing procedures so we can help your school and each student be their best!

Thank you for your interest in Enchantment Beauty training and consulting!

Whether you are looking to add to an already existing skill set, just getting started in your career, or are a student! Enchantment Beauty combines skill, experience, and knowledge to give our partners the highest level of training to succeed in this amazing industry!



Jolene Hale CERTIFIED M.A.

Let me take a minute to introduce myself! My name is Jolene and I have been in the Beauty Business in some form since I was 18 years old! That's 25 years' worth of experience that I want to share.

Starting out as a cosmetologist I honestly never wanted to do anything else. Beauty Business was all I could imagine myself doing, consistently there was a line of people on Friday nights, in my bedroom waiting for me to fix their hair; and that started when I was 16 years old. Beauty has always been in my being. However, hair wasn't the only thing I loved; I loved makeup, skin, and was a total beauty junkie. After 10 successful years of being a cosmetologist, makeup artist and carrying a full skin care line, I had a new opportunity. I began doing salt facials at an OBGYN office that was entering into the medical salt facial industry.

After much prayer and consideration I decided to take the job and still continue with my hair business. One or two days a week turned into three and then four and I found that I loved facials as much as I did hair. I became a certified medical consultant, laser technician and certified to apply permanent makeup as well as 30 other certifications in the beauty industry. "Jane of all trades!"

Another opportunity came my way and I was able to purchase my Medical Spa, which I had been running for the OBGYN group. I employ about 14 people in the beauty and weight loss industry at my Medical Spa, and look forward to being part of your journey.

Trainings offered

- Lash lifting & Lash & brow tinting\$1750
- SPM- Semi permanent mascara \$675
- Permanent makeup (2 day courses):
 - gun (micropigmentation)\$3500
 - powder\$3500
 - microblading\$3500
- All of the above (4 day course).....\$7500
- Dermaplaning (if it is allowed in your state).....\$1500
- Lash Bee Lash Extensions - singles \$3500
- Laser Training will be available in 2021**



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SINGLE LASH EXTENSIONS

Enchantment Beauty is certified to train through Lash Bee pro. Why Lash Bee? Because the glue is awesome!! We will provide an extensive two-day course on the theory of lashing, as well as extensive hands on training. By the end of this two-day training you will feel equipped to offer Single Lash Extensions at a competitive price, as well as having access to the pros for support if you need to trouble shoot any bumps in the road. We will help you set up your accounts and you will be dually certified though Enchanted Lash as well as Lash Bee Pro. Training Price Includes Kit and Training Supplies.

Pricing Per Student \$3500

LASH LIFTING AND LASH AND BROW TINTING

Enchantment Beauty is proud to offer lash lifting and tinting through Ellebana Lift and Belmacil Tint. These Products are the leading Lash Lift and Tint Products in the World and it's no wonder they are easy to use and give consistent outcomes with every service and lash type, as well as offering highly pigmented tinting options with a variety of pigments to choose from. Through this one-day course you will receive extensive hands on training as well as proper theory, these procedures are lucrative and simple to do! You and your clients will love them!

Pricing Per Student \$1750

SPM (Semi Permanent Mascara)

Semi Permanent mascara is a great addition to any aesthetic skill set, this simple to do procedure can be done on its own, or in conjunction with a lash lift and tint! (our personal favorite) SPM lasts about 1 month and is not harmful to the natural lash and is easy to remove and reapply! A fan favorite during vacations, and summers, also for the client that always seems to have mascara under their eyes!

Pricing per student \$675

DERMAPLANING

One of the best ways you can build your aesthetic's income is to make yourself an expert in unique procedures like dermaplaning. Dermaplaning is something of an art, and it's all about proper technique. Our training is a leader in dermaplaning certification classes.

Pricing per student \$1500

PERMANENT MAKEUP

Enchantment Beauty provides extensive training options for permanent makeup. Please note that Each State regulates the art of permanent makeup individually so please check with your states licensing requirements for your states regulations and note that Enchantment Beauty only provides training on the proper techniques and guidelines for permanent makeup, and does not guarantee regulation within your state. Enchantment Beauty has been providing permanent cosmetics for 15 years and provides training for 3 different types of permanent cosmetics.

Powdering - Using a single needle, deposited pigment into the skin in hundreds of tiny dots that create an overall powder-like effect—which is unlike microblading, where additional pigment is deposited after the cuts are made. The result is a less harsh, more controllable color that she can tailor to her client's wishes, this method can be accomplished with a gun or hand tool. It lasts about 12-18 months.

Microblading - Microblading is a technique using a super-fine pen (technically, a bundle of 12 to 15 needles) to deposit pigment into skin. The tip is so fine, in fact, that it can create hair strokes. And the needles reach only into the superficial layers of the skin, which is what makes the method semi-permanent, this has to be touched up every 9-18 months.

Tattooing or Micropigmentation - This process uses a machine-tattoo gun and lasts longer. It is considered a more permanent type of permanent makeup and can be used on eyebrows, eyeline, or lips.

Pricing per Student:

Microblading: 2 day course \$3500

Powdering: 2 day course \$3500

Tattooing/micropigmentation: \$3500

To learn all 3 techniques is a 4-day course \$7500

* Please note that you must check with your state for their licensure requirements. Enchantment Beauty is providing training for techniques, theory, and guidelines and is not responsible for State Laws, and requirements.

* Please note travel expenses vary and will be added to these prices

* If you are a school or a group special pricing is available, please ask for special pricing

